



Presented by LASSO

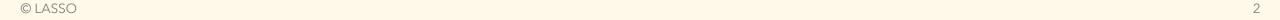




July 14

\*Subject to change prior to event

- Travel to Music City!
- Check in to The Virgin Hotel Music Row
- **★ Welcome Reception:** Great drinks, appetizers, and company when you arrive on 7/14!
- \* Rest up (or hit the town) before 2 full days of sessions and excursions!





- Check-In & Networking
- **Keynote:** The Future of Events & Workforce Innovation
- ▶ Product Deep Dive: A Look at LASSO's Next Big Feature
- ★ Panel: State of the Industry
- Lunch & Vouch Couch
- **★** Breakout Sessions Round 1:
  - Crew Marketplace Unleashed
  - ★ Mastering ROI with LASSO
  - ★ Best Practices for Event Logistics
- **★** Breakout Sessions Round 2:
  - Mastering Inventory Management
  - ★ Tips from the Top (Best Practices from LASSO Power Users)
  - ★ The Future of Event Data & Reporting
- Nashville Excursions & Networking Breakouts
- **★ Exclusive LASSO Evening/Dinner Event**

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July 16
\*Subject to change prior to event

- Coffee & Conversations
- Interactive Session: User Success Stories What's Working?
- The Future of LASSO: What's Next?
- **★** Breakout Sessions Round 1:
  - ★ Insurance & Risk Management Panel
  - Marketing & CRM Panel: Growth Strategies for Event Businesses
  - ★ Leveraging Analytics for Smarter Decision Making
- **★** Breakout Sessions Round 2:
  - ★ Employer of Record & Compliance Panel
  - ★ LASSO's Travel Solution Deep Dive
  - ★ The ROI of Smarter Payroll
- **LASSO Hackathon:** Build Your Dream Feature
- ★ Closing Panel: AMA
- **★ Nashville Excursions & Wrap-Up Activities**

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