

Fill your roster in minutes, not days.

Smarter crewing decisions at your fingertips.

Say goodbye to emailing individual crew members for availability, updating spreadsheets, and spending hours keying in data. Easily assemble the best crew possible with super quick insights to help you build the right roster fast. Plus, you can send gig opportunities and confirmations in bulk, so you never have to make endless follow-up calls again.

Key Features



Mobile App Built for Your Team & Crew



Real-Time Schedule Updates



One Place for Communication & Documents



Job Opportunity Board for Your Full Roster

Why LASSO?

- **Smarter Crewing Decisions:** At-a-glance insights help you build the best possible roster for the job.
- **Streamlined Requests for Work:** No more calling or texting each member of your team—send and confirm in bulk.
- **Full Crew View:** Quickly see who's available and who's not so you never double or over book again.

Replaces:



Whiteboards



Shared Calendars



Spreadsheets

“LASSO takes all of the busy work out of making crew calls. It keeps us on track by showing what positions are filled or need to be filled in real time. I can't imagine going back to the way we use to book crew before.”

-Zachary Grant | President, SEAS Production



Schedule a Demo

GO TO our website!

