

Elevate your pitch.

Quickly craft proposals that sell experiences, not just equipment.

Transform your sales approach by crafting customized proposals that sell captivating experiences, not just equipment. In a few clicks, our dynamic proposal tool not only enhances your proposals visual appeal but gives you full access to insightful analytics on customer engagement to elevate your sales narrative and help you **win 20% more often**.

Key Features



Custom
Templates



Instantly Pull
Data From Quotes



Track Feedback
& Engagement



Approve Quotes &
Submit Invoices

Why LASSO?

- **Elevate the Discussion:** Ditch generic templates and sell the value of your team's expertise by seamlessly pulling the data you have in LASSO to build custom proposals.
- **Close Deals Faster:** Automatically pull data from your quote and customize a proposal in minutes then collaborate with your customer to get the deal closed faster.
- **Track Every Client Interaction:** Gain a deeper understanding of your customers by leveraging analytics and feedback—from viewing to signing.
- **All-In-One Platform:** All of your data is in one place making it easy to accurately quote and then embed into the proposal, and after approval invoice with ease and efficiency.

Replaces:



Proposify



Qwirr



PowerPoint



Pandadoc

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[GO TO](#) our website!

