

# Tailored solutions for your business.

A white glove approach to building custom solutions for event companies.

Our Professional Services team will work with you to make sure you have better control over data quality, can reduce time spent on bulk data updates, and ensure data accuracy with enhanced reporting and analytics.

## What We Offer



**Bulk Data Management**



**Custom Reporting**



**System Integration Consulting**



**System Integration Development**

## The LASSO Approach

When you work with LASSO, you're not just gaining new technology, you're getting a business partner that works as hard as you do for your business. Our Professional Services team works relentlessly to:

1. **Understand Your Specific Business Needs:** Our team will take a deep dive into your business and associated processes to understand your specific workflows and identify areas of focus.
2. **Document a Proposed Solution:** We'll deliver a proposed solution that addresses your needs as well as highlighting any caps or integration needs so you know exactly what work will be done.
3. **Determine Quotes and Timelines:** After agreeing on a scope of work, our team will provide a detailed quote and timeline that you can count on being delivered on time.
4. **Proof of Concept and Prototypes:** You'll get access to a proof of concept or prototype so you can feel confident that the solution we build solves your specific business needs and unique use cases.
5. **Deliver Final Product:** After user acceptance testing, your final product will be delivered and you can rest assured with a warranty for all of the work done.

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