

LASSO Integrations

Leverage our flexible integrations to your preferred systems.

LASSO's integrations are powered by Zapier to give you the flexibility to meet your business needs. With integrations to your CRM, communication platform, accounting system, homegrown platform, and more the possibilities are endless. These integrations eliminate the need for duplicate, manual data entry and connect seamlessly between your preferred systems.

Common Use Cases



Send Notifications to
Slack or Teams
Channels



Sync Form Captures
to Create Customers
or Events



Add New Team
Members & Create
Employee IDs



Generate Invoices and
Send to Accounting
Systems



Update Deal Stages
or Customer Records
in CRMs

How it Works

1. Meet with LASSO to identify your specific business needs.
2. Get necessary API keys from LASSO.
3. Create a Zapier account. (We recommend Zapier's Professional Version)
4. Add trigger steps from both LASSO and Zapier.
5. Watch the magic happen!

Learn More

LASSO's integrations are customizable to meet your business needs. [Schedule a custom demo](#) to learn more.