

Give Your Crew Benefits That Matter.

Affordable 401(k) plans, powered by Human Interest.

Your team works hard—they deserve more than a day rate. Through LASSO's partnership with Human Interest, you can offer full-service 401(k) plans that sync seamlessly with LASSO Payroll. Contributions, compliance, and admin are handled automatically so you can focus on running great events.

Key Features



Seamless Payroll Sync



Full Compliance Coverage



Flexible Plan Options



Employee First Experience

Why LASSO?

- **Simple Setup, No Matter How You Pay:** Human Interest connects with LASSO Payroll or 500+ third-party providers—getting started takes minutes, not months.
- **Compliance on Autopilot:** Human Interest handles all IRS filings, non-discrimination testing, and plan administration so you never have to think about it.
- **Plans Your Crew Will Actually Use:** Easy mobile onboarding, built-in investment education, and cash-back perks for lower-wage earners through the (k)ickstart® program.

Replaces:



Manual Benefits Admin



Broker Middlemen



Disconnected HR Tools

Get a Quote

GO TO Human Interest's website!

